Bradmer Foods



BRINGING TOGETHER EARLY-STAGE FOOD ENTREPRENEURS AND INVESTORS

Bradmer Foods Forms First Specialty & Organic Food Fund, Makes First Investment in Charles Chocolates

(November 1, 2007) – Bradmer Foods LLC, a specialty and organic food and beverage focused venture capital firm, is pleased to announce the formation of Bradmer Foods Fund I LLC. The fund will invest exclusively in the food industry and, more specifically, in manufacturers and retailers with \$1-10+ million in revenue. "This fund allows us to make substantial investments in a number of small but growing food companies," said Adam Borden, Bradmer Foods' Managing Director.

Simultaneously, Bradmer Foods Fund I made its first investment in Emeryville, CA-based chocolatier, <u>Charles</u> <u>Chocolates</u>. Adam Borden has joined their Board of Directors. Charles Chocolates is a boutique specialty chocolatier started by Chuck Siegel, a 20-year chocolate industry veteran. "Partnering with Charles Chocolates builds upon our successful investment in Seattle-based <u>Organic To Go</u> (OTC BB: OTGO.OB), the nation's first fast casual café chain to be certified as an organic retailer," said Borden.

About Bradmer Foods

Bradmer Foods LLC ("Bradmer Foods") is a venture capital firm that invests throughout the US in specialty and organic food businesses with \$1-10+ million in revenue. Bradmer Foods partners with food entrepreneurs to help them grow their businesses through outside capital and management expertise while providing superior financial returns for our investors. Learn more about Bradmer Foods at http://www.bradmerfoods.com.

About Charles Chocolates

Founded in 2004, Charles Chocolates began as one man's dedication to the art of chocolate, his pursuit of perfection and a complete and total passion for producing only the finest confections. The confections are made using the finest ingredients, including some of the world's best chocolates, organic herbs, fruits and nuts as well as organic cream and butter from Straus Family Creamery. Everything is made by hand in very small batches using traditional techniques, and confections are shipped to customers within three days of being created. For more information, visit <u>http://www.charleschocolates.com</u>.

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