



The Ingredients for an Investor-Worthy Food Business

**By Adam Borden
Bradmer Foods, LLC**





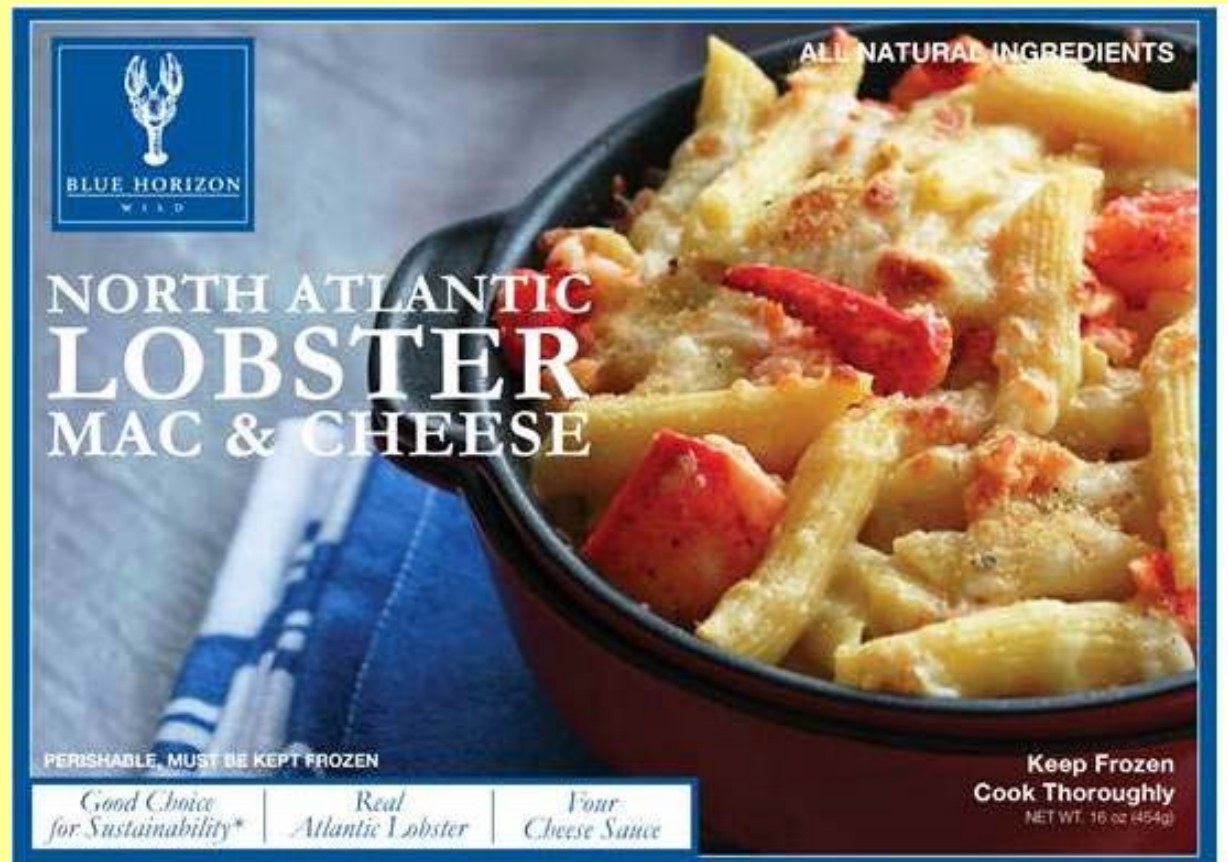
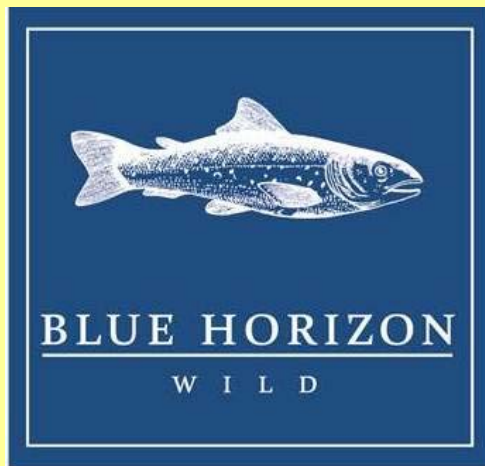
Thoughts for Entrepreneurs

- External Factors
 - Trends
 - Market Dynamics
 - Supply
- Internal Factors
 - Team
 - Product Quality & Positioning
 - Manufacturing

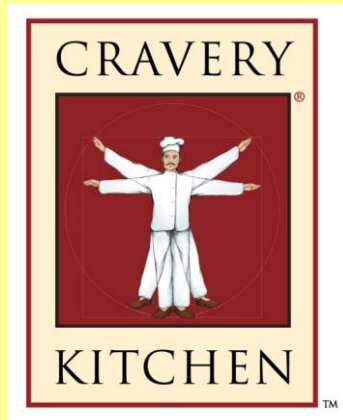
Banzai Sushi



Blue Horizon Wild



Cravery Kitchen



Made with **ALL NATURAL TURKEY**
Minimally Processed
No Preservatives or Artificial Ingredients



Our Turkey is NEVER "pumped" & is raised without added hormones or growth stimulants*
Microwave in less than 3 minutes!

WHITE MEAT TURKEY

A light, flaky crust surrounding moist tender pieces of all natural white meat turkey breast, potatoes, onions, peas, carrots, celery and corn in a cream sauce

POT PIE



Serving Suggestion



Enlarged to show texture
*Federal regulations prohibit the use of growth hormones

KEEP FROZEN
COOK THOROUGHLY

NET WT. 7.5 OZ (212 g)

0g Trans Fat per serving

Creminelli



Old Dominion Peanut



Pitango Gelato



Sambazon



Stonewall Kitchen





Resources

- [Bradmer Foods](#)
- [Rutgers Food Innovation Center](#)
- [USA Today May 2011 Article on Funding](#)
- [Angel Capital Association](#)



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