



The Ingredients for an Investor-Worthy Food Business

**By Adam Borden
Bradmer Foods, LLC**





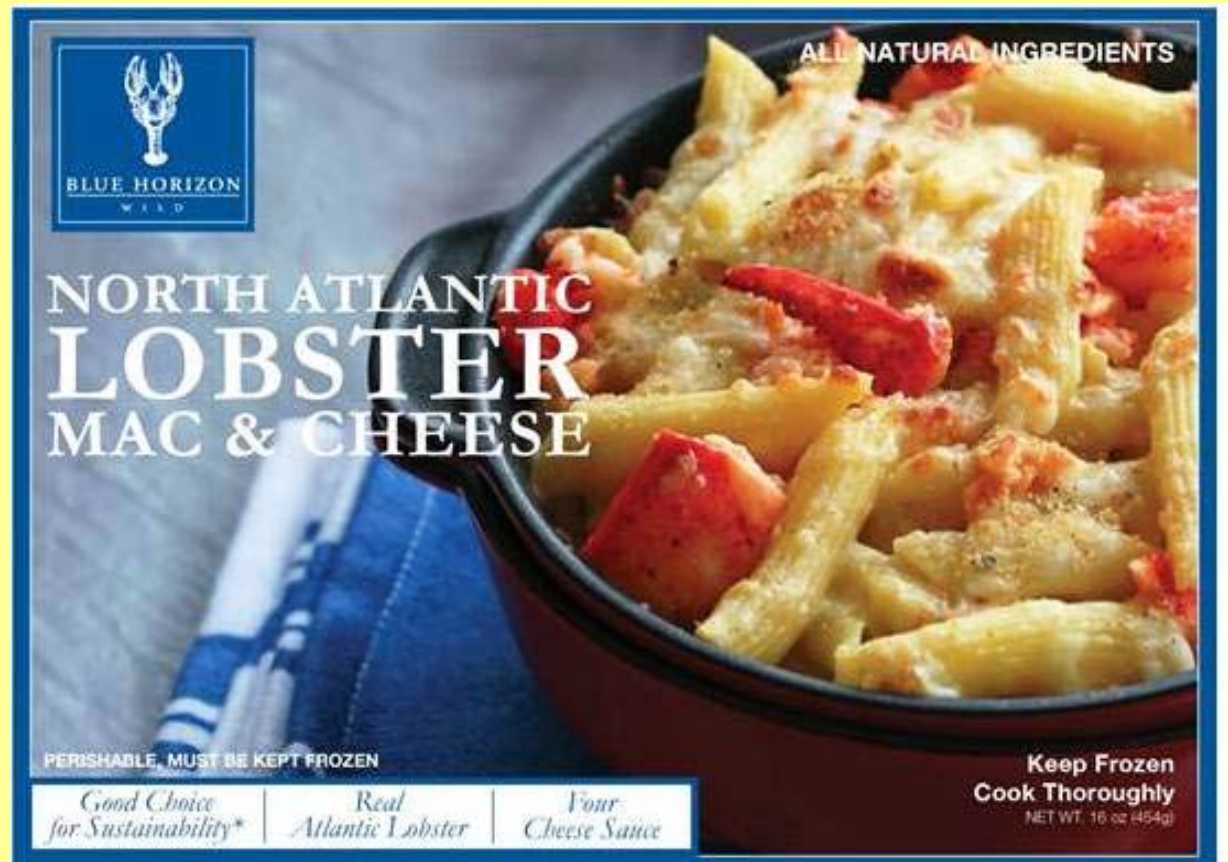
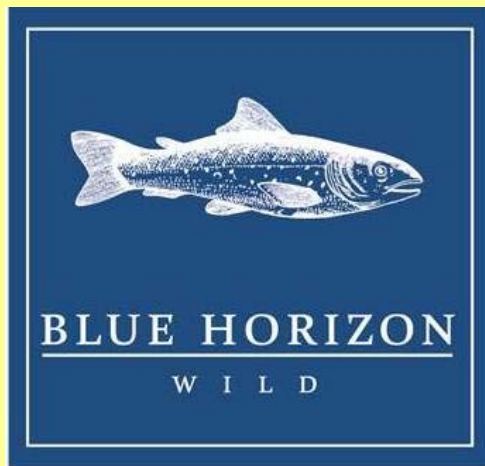
Thoughts for Entrepreneurs

- External Factors
 - Trends
 - Market Dynamics
 - Supply
- Internal Factors
 - Team
 - Product Quality & Positioning
 - Manufacturing

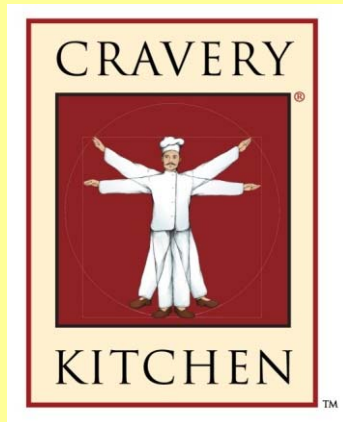
Banzai Sushi



Blue Horizon Wild



Cravery Kitchen



Creminelli



Old Dominion Peanut



Pitango Gelato



Sambazon



Stonewall Kitchen





Resources

- [Bradmer Foods](#)
- [Rutgers Food Innovation Center](#)
- [USA Today May 2011 Article on Funding](#)
- [Angel Capital Association](#)



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