

News Release
For Immediate Release

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Bradmer Foods Invests in Blue Horizon Foods

Baltimore, MD -- (December 15, 2009) – Bradmer Foods, LLC (“Bradmer Foods”), a Baltimore-based food and beverage focused venture capital firm, is pleased to announce its successful investment in California-based seafood company Blue Horizon Foods (“Blue Horizon”), its fifth portfolio company. Blue Horizon is a leading supplier of healthy and environmentally responsibly sourced branded seafood products to the North American market. Blue Horizon joins Adina For Life (www.adinaworld.com), Charles Chocolates (www.charleschocolates.com), Organic To Go (www.organicctogo.com) and Sambazon (www.sambazon.com) as Bradmer Foods’ portfolio companies. “Given the challenging economic times, we are pleased to be able to partner with another seasoned entrepreneur on one of the few deals done this year. Greenmont Capital and Renewal2 Social Investment Fund share our commitment to capitalizing on the consumer demand for better seafood choices,” said Adam Borden, Managing Director of Bradmer Foods. Kim Bixel, a Partner at Greenmont Capital Partners, echoed Adam’s enthusiasm: “We are very excited to have Bradmer Foods involved in this investment. Adam and Bradmer Foods clearly have very deep experience in this industry, and we are thrilled to have them join us.” John Battendieri, CEO and co-founder of Blue Horizon, added: “We are the premier branded processed clean seafood company in the US and will be better able to take advantage of the sustainable seafood trend happening in America with this current round of financing.” Presidio Financial Partners acted as the exclusive financial advisor to Blue Horizon.

About Bradmer Foods

Bradmer Foods is a Baltimore-based venture capital firm that invests throughout the US in food and beverage companies with \$1-10+ million in revenue. Bradmer Foods partners with food entrepreneurs to help them grow their business through outside capital and management expertise while providing superior financial returns for its investors. Learn more about Bradmer Foods at <http://www.bradmerfoods.com>

About Blue Horizon Foods

Blue Horizon is one of the leading suppliers of branded and private label seafood products sourced exclusively from environmentally responsible sources. Its products include pasta skillet meals, spring rolls and fish bites, all made with healthy, safe seafood. CEO John Battendieri, founder of Santa Cruz Organic, is a 30-year veteran of the natural foods industry. For more information, visit <http://www.bluehorizonseafood.com>.

About Greenmont Capital Partners

Greenmont Capital Partners is a venture capital fund founded by natural product industry veterans. The company focuses on early-stage companies in the \$500 billion LOHAS (Lifestyles of Health and Sustainability) market. Greenmont’s management and investment committee personnel have served on the boards of numerous companies including Whole Foods Markets, Celestial Seasonings, Seventh Generation, Wild Oats Marketplace, Horizon Organic Dairy, and IZZE Beverage Co. For more information, visit <http://www.greenmontcapital.com>.